



National **Kidney** Foundation™

NKF Honors 2018

Sponsorship Opportunities

Saturday, March 24, 2018 6:00pm-9:00pm

Downtown Harvard Club of Boston, 38th Floor, One Federal Street, Boston, MA

The NKF Honors Gala event recognizes and celebrates individuals, institutions, and companies that help broaden awareness, increase prevention, and improve treatment of kidney disease. Join us in honoring the following 2018 award recipients:

Physician Honoree



Julie Ingelfinger, MD

NKF Medical Advisory Board

Professor of Pediatrics, Harvard Medical School

Senior Consultant in Pediatric Nephrology, MGHfC at MGH

Deputy Editor, the New England Journal of Medicine

Excellence in Nursing Award

Linda Walsh, RN, BSN, CCTC

Kidney & Transplant Coordinator, Massachusetts General Hospital

Excellence in Nutrition Care Award

Meredith Marinaro MS, RD, CSR, Past Chair, NKF Council of Renal Nutrition

NKF-CRN Executive Committee /Patient & Public Education Chair

Excellence in Social Work Award

TBD

NKF Hero Award

Christine Gentry

NKF New England Medical Advisory Board

Mawya Shocair, MD, Chair

Newton Wellesley Hospital

Brad Denker, MD

Beth Israel Deaconess Medical Center

Melanie Hoenig, MD -

Beth Israel Deaconess Medical Center

Robert Brown, MD

Beth Israel Deaconess Medical Center

Theodore Steinman, MD

Beth Israel Deaconess Medical Center

Lauren Stern, MD

Boston Medical Center

David Salant, MD

Boston Medical Center

Jasvinder Bhatia, MD

Boston Medical Center

Joseph V. Bonventre, MD, Ph.D

Brigham and Women's Hospital

Kevin Tucker, MD

Brigham and Women's Hospital

Avi Traum, MD

Boston Children's Hospital

Debbie Stein, MD

Boston Children's Hospital

David Briscoe, MD

Boston Children's Hospital

Michael Somers, MD

Boston Children's Hospital

Suzanne Martin, MD

Worcester Medical Center

Sylvia Rosas, MD

Joslin Diabetes Center

Julie Ingelfinger, MD

Massachusetts General Hospital

Kassem Safa, MD

Massachusetts General Hospital

Amaka Eneanya, MD, MPH

Massachusetts General Hospital

Salah Reyad, MD

Norwood Dialysis Center

Susie L. Hu, MD

Rhode Island Hospital

Jie Tang, MD

Rhode Island Hospital

Ron Perrone, MD

Tufts Medical Center

Scott Gilbert, MD

Tufts Medical Center

Jeffrey S. Stoff, MD

UMass Memorial Medical Center

Konstantin Abramov, MD

UMass Memorial Medical Center

Bernie Del Rosario, MD

UMass Memorial Medical Center

Anton C. Schoolwerth, MD

Dartmouth-Hitchcock

R. Brooks Robey, MD

White River Junction VA Medical Center

Sponsorship Packages

All Pre and post event promotional collateral" listed in certain packages refers to printed invitations and post event "Thank You" cards; and digital recognition on event webpages, auction website, NKF social media accounts, and in NKF New England E-Newsletter which is sent monthly to more than 20,000 constituents.

● **Diamond Sponsor \$50,000**

- Diamond Sponsor listing on invitation, website, event slide presentation,
- Ten event tickets
- **Full-page ad in prime location of the NKF Honors Program Book**
- Full page recognition and thank you as Diamond sponsor with logo in NKF Honors Program Book
- Podium recognition and opportunity for representative to speak in the program
- Corporate logo on event signage in exclusive locations including the podium
- Diamond Sponsor logo placement in all pre and post event promotional collateral
- Commemorative thank you gift
- Recognition in pre and post event press releases

● **Gold Sponsor \$35,000**

- Gold Sponsor listing on invitation, website, event slide presentation.
- Six event tickets
- **Full-page ad in prime location of NKF Honors Program Book**
- Podium recognition and opportunity for representative to introduce an honoree
- Corporate logo on event signage as Gold Sponsor in prime locations
- Gold Sponsor logo placement in all pre and post event promotional collateral
- Commemorative thank you gift
- Recognition in pre and post event press releases

● **Silver Sponsor \$20,000**

- Silver Sponsor listing on invitation, website, event slide presentation
- Four event tickets
- **Full-page ad in NKF Honors Program Book**
- Podium recognition during event
- Corporate logo as Silver Sponsor on event signage
- Logo placement as Silver Sponsor in all pre and post event promotional collateral
- Commemorative thank you gift
- Recognition in pre and post event press releases

● **Bronze Sponsor \$15,000**

- Bronze Sponsor listing on invitation, website, event slide presentation
- Two event tickets
- **Half-page ad in NKF Honors Program Book**
- Podium recognition during event
- Corporate logo listing as Bronze Sponsor on event signage
- Logo listing in sponsorship section of all pre and post event promotional collateral
- Commemorative thank you gift
- Recognition in pre and post event press releases

- **NKF Honors Parking Sponsor \$7,500**
 - **Quarter-page ad in NKF Honors Program Book**
 - 2 guest tickets
 - Podium recognition during event
 - Signage with logo in coat room and registration area
 - Logo recognition on website, event slide presentation

- **NKF Honors Auction Sponsor \$6,000**
 - **Quarter-page ad in NKF Honors Program Book**
 - 2 guest tickets
 - Podium recognition during event
 - Logo recognition on website and event slide presentation
 - Signage with logo in Auction area at the event

- **NKF Honors Audio Visual Sponsor \$6,000**
 - **Quarter-page ad in NKF Honors Program Book**
 - Podium recognition during event
 - Logo recognition on website and event slide presentation

- **NKF Honors Supporter \$5,000**
 - **Quarter-page ad in NKF Honors Program Book**
 - 2 guest tickets
 - Social media recognition as an event supporter
 - Logo listing on event website
 - NKF New England E-Newsletter Recognition as event supporter

- **Virtual Supporter \$1,500**
 - No guest tickets
 - Listing on event website
 - Listing in NKF New England E-Newsletter as event supporter
 - Logo or name listing in NKF Honors Program Book

NKF Honors Gala and Program: Please join us to honor our deserving honoree, awardees, dedicated board members, medical advisory board, and volunteers at this important event. Held during March, National Kidney Month, this event helps us raise funds for our mission dedicated to awareness, treatment and prevention of kidney disease.

The event will include cocktails, a variety of delicious food stations, and the opportunity to show your support to our honoree and awardees. Mingle with colleagues, volunteers, and supporters of this event. Enjoy the Honors Program where we come together to celebrate these dedicated and impactful individuals. Enjoy the silent auction and compete to win some great items! We conclude the evening with some fantastic desserts and coffee.



Opportunities Form

Sponsorship Packages

- Diamond Sponsor\$50,000
- Gold Sponsor\$35,000
- Silver Sponsor\$20,000
- Bronze Sponsor.....\$15,000
- Parking Sponsor.....\$7,500
- Audio Visual Sponsor \$6,000
- Auction Sponsor \$6,000
- NKF Honors Supporter.....\$5,000
- Virtual Supporter\$1,500

NKF Celebrates! Event Ticket(s)

- \$200 for one event ticket
- \$1,000 Gift of Life 2 tickets with name listing in program
- \$1600 for book of 10 tickets

Evening's Program Book

- \$2,000 Full-Page Ad (5.5 x 8.5)
- \$1,00 Half-Page Ad (5.75 x 4.5)
- \$500 Quarter-Page Ad (3 x 4)

All logos to be included in **invitations** must be received **by January 22, 2018**

All logos for day of **event signage** must be received by **March 8, 2018**.

All names, logos, and ads to be included in **evening's program book** must be received **by March 8, 2018**.

Please email files to Steven.Alvarez@Kidney.org

Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

I am unable to participate, but I am making a tax-deductible donation of \$_____.

My check for \$_____ made payable to **National Kidney Foundation** is enclosed.

Please bill my **AMEX MasterCard Visa** in the amount of \$_____ for opportunities checked above.

Card #: _____ Exp. Date: _____ CVC: _____

Signature required for credit card: _____

Please mail, fax, or email completed form and any payments to the following:

Donna Nickerson, National Kidney Foundation, 209 West Central Street, Suite 220, Natick, MA 01760

For further information, please call Donna Nickerson at 508-907-6030 ext 331 or email donna.nickerson@kidney.org