



National
Kidney
Foundation®

1st Annual
Honors
Awards Benefit

Partnership
Opportunities

NKF Honors Awards Benefit

Wednesday, March 22, 2017

The Century Club of Rochester

566 East Avenue, Rochester NY 14607

5:30 p.m. - 8:00 p.m.

Event Overview

A food and beverage evening featuring unique entertainment and performance stages await you!

The 1st Annual Honors is the National Kidney Foundation serving Upstate and Western New York's *inaugural* awards reception and fundraiser in celebration of World Kidney Month. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and the fight against kidney disease. The dollars raised from this event support the local National Kidney Foundation's awareness, prevention and treatment programs and efforts.

2017 Award Recipients



Excellence in Care Award

Dr. Jonathan Bress, Nephrologist, Rochester Regional Health

Nancy Metzler, Transplant Administrator, University of Rochester Medical Center



Gift of Life Award

Michael Griffen

Susan Boyd



Outstanding Volunteer of the Year Award

Rachel Bress, CCC-SLP

Peggy Murray, NP



Innovation and Impact Award

Paul Bloser

Kailey Palmer

John Vito

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Event Sponsorships

*Give YOUR COMPANY a broad range of exposure before, during and after NKF Honors.
All event sponsorships can be customized to meet your needs.*



Presenting Sponsor \$5,000

- Eight VIP tickets to the event
- One of 3 logos displayed on electronic silent auction bidding devices
- Recognition on video screen during Honors reception
- Opportunity for company representative to make opening remarks before awards presentation
- Prominent logo recognition on all promotional collateral (promotional collateral includes: invitation - printed and digital, registration website, and event signage) as Presenting Sponsor
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Gold Sponsor \$3,000

- Six VIP tickets to the event
- One of 3 logos displayed on electronic silent auction bidding devices
- Recognition on video screen during Honors reception
- Logo recognition on all promotional collateral (promotional collateral includes: invitation - printed and digital, registration website, and event signage) as Gold Sponsor
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Silver Sponsor \$2,000

- Four VIP tickets to the event
- One of 3 logos displayed on electronic silent auction bidding devices
- Recognition on video screen during Honors reception
- Logo recognition on all promotional collateral (promotional collateral includes: invitation - registration website, and event signage) as Silver Sponsor
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Cocktail Reception Sponsor \$1,000

- Two VIP tickets to the event
- Recognition on video screen during Honors reception
- Logo on promotional collateral (promotional collateral includes: registration website, and event signage).
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Five Stages Sponsor \$500

- VIP ticket to the event
- Logo on promotional collateral (promotional collateral includes: registration website, and event signage).
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

National Kidney Month Sponsor *(In-kind Donation)*

- VIP ticket to the event
- Logo on promotional collateral (promotional collateral includes: registration website, and event signage).
- Logo on video screen during Honors reception
- Opportunity to submit a gift bag item
- Logo and website recognition on over 7,000 National Kidney Foundation electronic newsletters

Tickets

- \$35 Individual Tickets

Silent Auction Item Donation

- Logo and company information on NKF Website.

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NKF Honors Sponsorship Agreement

(Event Date: Wednesday, March 22, 2017 at The Century Club of Rochester from 5:30 – 8:00 p.m.)

Company (Recognition) Name: _____

Contact Name and Title: _____

E-mail: _____ Phone: _____

Street Address: _____

City: _____ State _____ Zip: _____

Sponsorship Level: _____ Amount: \$ _____

Tickets: _____ # Individual Tickets @ \$35.00 each Amount: \$ _____

Donation:

We cannot attend, however, would like to make a donation. Amount: \$ _____

TOTAL CONTRIBUTION: \$ _____

Payment Information

Please invoice our company for the amount listed above

Please charge my credit card for \$ _____ AMEX VISA M.C. Discover

Card # _____ Exp. Date _____

Signature _____ Date _____

My check made payable to the National Kidney Foundation is enclosed.

Please return a completed form to:

National Kidney Foundation
1344 University Ave., Suite 270
Rochester, NY 14607
Ellen.Scalzo@kidney.org

Questions or concerns? Please contact Ellen Scalzo at 585.598.3966 ext. 371

* High resolution logos for invitations must be submitted by **February 24, 2017**

* Payment due by March 17, 2017



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